



## Live @ the Library 2019 Concert Series

### ***Become a Sponsor!***

***Celebrating our 11<sup>th</sup> Season: Live @ the Library 2019 Concert Series.***

Dear Friends,

This three-concert series brings nationally recognized musicians to Alameda while supporting library services at all three branches of the Alameda Free Library. These fall concerts draw capacity audiences and are held in the acoustically vibrant Regina Stafford Rooms at our beautiful LEED Gold Certified Alameda Main Library. Our concerts sell out each year. The concerts support both the immediate and long-term needs of the library. **We ask you today to become a sponsor for 2019.**

#### **Reasons to Become a Sponsor**

As a sponsor, your name or corporate name will appear on the mailing to our 1,500 donors, the Friends of the Alameda Free Library invitation, as well as in our newsletter and website, local blogs and community calendars, and special appreciation acknowledgements at all three concerts.

In sponsoring the 2019 concert series you will support the Alameda Free Library, a learning environment that serves Alameda citizens from all socio-economic levels. Library programs include preschool story times, homework help, summer reading programs, literacy tutoring, book clubs, technology classes, school resources and teacher programs, Tool Lending and Seed Libraries, author talks, artist receptions, and more. Sponsorship enables all proceeds from the concerts to directly support library programs and technology. *Your sponsorship will help our library flourish!*

In fiscal year 2017-18 the Alameda Free Library:

- Served over 466,227 patrons
- Answered almost 56,000 reference questions
- Hosted over 800 programs with over 19,364 attendees
- Hosted 50,960 computer sessions; 43,038 Wi-Fi sessions
- Provided 110 computer classes; 150 Open Lab sessions for the public
- Made over 153 visits to homebound residents, delivering 973 items
- Provided tutoring to 889 learners in the adult literacy program, *Alameda Reads*
- Provided a summer reading program for 3,178 participants
- Words on Wheels, the library's bicycle branch, visited many community events
- Bicycle Repair stations are also now installed at both the West End Library and the Bay Farm Island Library
- NEW January 1, 2019: Streaming services Hoopla & Kanopy; and online language learning with Mango Languages

## Sponsorship Benefits

- Your corporate name on all publicity
- Table space to display your corporate materials and for a representative to greet concert patrons
- VIP seating and refreshments at each concert

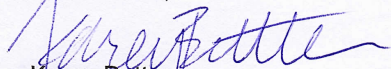
## Sponsorship Levels

- **Conductor Series:** \$2,500 & Above
  - All the Sponsor Benefits above plus
  - 1 reserved parking spot, 4 complimentary series tickets and an artist cd
- **Best Seller Series:** \$1000 - \$2,499
  - All Sponsor Benefits listed above plus
  - 4 complimentary series tickets
- **Publisher's Choice Series:** \$500 - \$999
  - All Sponsor Benefits listed above plus
  - 2 complimentary series tickets

This wonderful series just keeps getting better and better, thanks in large part to our sponsors. Each year our library grows, strengthens and expands its collection and services thanks in large part to the sponsors of this important fundraiser. I look forward to welcoming you to the 2019 series as a sponsor. Do feel free to contact me should you have any questions about the Friends of the Alameda Library or this series.

Thank you.

Best wishes,



Karen Butter  
President, Board of Directors

*Yes! I/We want to Sponsor this year's Live @ The Library Series!*

**Your Name:** \_\_\_\_\_

**Company Name:** \_\_\_\_\_

**Mailing address:** \_\_\_\_\_

**Contact person:** \_\_\_\_\_

**Business Phone:** \_\_\_\_\_

**Cell Phone:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Business Website:** \_\_\_\_\_

**Sponsorship Amount: \$** \_\_\_\_\_

Mail check payable to

Friends of the Alameda Free Library, P.O. Box 1024, Alameda, CA 94501

To insure your company's name is included on all materials,  
please submit this form and check by: **June 25, 2019**. If applicable, send a digital copy of your company's  
logo to [Kaso.John@gmail.com](mailto:Kaso.John@gmail.com)

Questions or information

Kimberlee MacVicar at 510.299.0450, [demodiva@yahoo.com](mailto:demodiva@yahoo.com) or

John Kaso at 510.502.5365 [Kaso.John@gmail.com](mailto:Kaso.John@gmail.com)

Thank you for supporting the Friends of the Alameda Free Library!

We are a 501(c) (3) non-profit organization. Tax ID 23-7437087